

Statement on Te Tiriti o Waitangi | The Treaty of Waitangi

We recognise that Te Tiriti o Waitangi | The Treaty of Waitangi is a founding document of government in Aotearoa, New Zealand and established the country as a nation. We acknowledge the principles of Te Tiriti O Waitangi/The Treaty of Waitangi and commit to helping achieve equitable health outcomes for Māori.

Purpose | Tō tātou aronga

To be a leader in asthma education in the Waikato, helping clients to breathe freely whilst living a full life of possibilities.

Vision | Te kitenge roa

To provide support for clients and empower them to live full lives through expert asthma education

Goals | Ngā whāinga matua

- 1. To ensure Asthma Waikato is a financially sustainable organisation to be able to deliver services into the future.*
- 2. To be an asthma education provider that is equity-focused and creates meaningful partnerships with Māori and the wider community.*
- 3. To ensure clients and whānau receive the support and expert education they require to manage their asthma.*
- 4. Work across the education and health sector to promote holistic approaches to client and whānau wellbeing.*
- 5. We recognise the importance of data and will enable change through evidence-based decision-making.*

Objectives | Te ara hou

1. To be a financially sustainable organisation delivering services into the future.	2. To be an asthma education provider that is equity focussed and creates meaningful partnerships with Māori and the wider community.	3. Ensure clients and whānau receive the support and education they require to manage their asthma.	4. Work across the education and health sector to promote holistic approaches to client and whānau wellbeing.	5. Recognise the importance of data to enable change through evidence-based decision making.
• Maintain assurance for the financial management of the organisation to ensure sustainability of the service. • Develop an annual plan for generating funding for Asthma Waikato's strategy. • Ensure business development to increase the scope and coverage of Asthma Waikato's services.	• Understand equity gaps through data and insights and adapt and scale services to close the equity gaps. • Create and maintain partnerships with Iwi, hapū and Māori organisations. • Create and maintain partnerships with priority populations. • Develop a Māori service strategy and workstream.	• Deliver spirometry courses and provide advice on asthma management to General Practitioners. • Develop a marketing and communications plan (including upgrade of technology) • Workforce planning and people capacity. Aligning our people, culture, processes and technology to deliver on the strategy.	• Advocate for whānau in the community, the health sector and government agencies • Undertake a GAP Analysis and develop a business case to fill identified gaps in the market (disability, aged care, fee-for-service) • Develop and grow partnerships with MoH, TWO, Specialists and GPs.	• Develop a data strategy that makes our data accessible, shareable, and actionable for all stakeholders. • Explore insights to adapt and scale Asthma Waikato services. • Achieving a deeper understanding of asthma to improve wellbeing outcomes for the client and whānau. • Develop a set of key performance indicators to report on in Year 1 (health and organisational).